

SOME OUR RECENTLY PARTICIPATING ORGANIZATIONS

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SUNY OSWEGO
SYRACUSE CITY SCHOOL DISTRICT
SYRACUSE UNIVERSITY
TCGPLAYER
UNITED RADIO
UPSTATE MEDICAL UNIVERSITY

HOW TO CONTACT US

**CALL THE CNY ARTS
ON MY OWN TIME LINE:
315.435.2162**

E-MAIL: OMOT@CNYARTS.ORG

VISIT: WWW.CNYARTS.ORG

On My Own Time art photos by
Anthony Potter & John Dowling



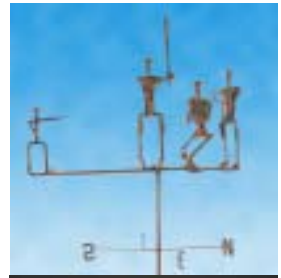
**JOIN
US!**

CNY ARTS
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421 MONTGOMERY ST SYRACUSE, NY 13202
TELEPHONE: 315.435.2155
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The artwork featured in this brochure was
created by Central New York employees and
entered in previous On My Own Time programs.
For artists' names or more information,
please contact CNY Arts.

**PRESENTED IN
COOPERATION
WITH**

**EVERSON
MUSEUM
OF ART**



WHAT IS ON MY OWN TIME?



On My Own Time was created in 1974 by CNY Arts in cooperation with the Everson Museum of Art.

Its goal is to create a bridge between business and the arts by encouraging local employers to identify, celebrate, and encourage creativity among their employees.

This joint effort promotes appreciation and support of the arts throughout our community!



It is art that makes life, makes interest, makes importance . . . and I know of no substitute whatever for the force and beauty of its process. - Henry James

PROGRAM OUTLINE

- ◇ On My Own Time begins in March with a kick-off luncheon, where interested company representatives, CNY Arts staff, and volunteer adjudicators have a chance to meet informally, learn about program plans, and ask questions. (*Luncheon attendance is not necessary to participate.*)
- ◇ Once an organization makes the decision to join the program, it appoints a “company coordinator” as an On My Own Time program liaison.
- ◇ Participating organizations promote the event to their staff (and retirees, if desired), and schedule an exhibit of employee art at their work sites any time during April, May, or early June.
- ◇ Each company’s exhibit is adjudicated by a panel of volunteer judges who are professionally involved in the arts. Several pieces of artwork from each company’s exhibit are selected to be included in a cooperative Everson Museum of Art exhibit held in the fall.
- ◇ Each company coordinator transports two pieces of the selected artwork to CNY Arts’ professional photographer in July. The photos are featured in the On My Own Time catalog distributed at the Everson Museum of Art during the run of the exhibit.
- ◇ Company coordinators provide information for the catalog and a mailing list for reception invitations to CNY Arts by late August.
- ◇ Invitations to the On My Own Time reception at the Everson Museum of Art are mailed by CNY Arts (or distributed by the company coordinator, if preferred) in September.
- ◇ The On My Own Time Everson Museum of Art Exhibit opens in mid- to late fall and is open to the community for about one month.

BENEFITS TO COMPANY PARTICIPANTS

- ☞ Boosts morale by recognizing employees’ individual talents
- ☞ Emphasizes the value of imagination and creativity among staff members
- ☞ Provides a unique avenue to connect with the Central New York community
- ☞ Business name and/or logo included on the CNY Arts website, social media outlets, e-newsletters, press releases, art catalog, & other event materials
- ☞ Helps to promote and support a locally vibrant arts culture, a sign of a healthy community
- ☞ Participation is affordable, with several levels of sponsorship available that give you the option to increase visibility during the event

PARTICIPATION & SPONSORSHIP LEVELS

Bronze: \$650 *Basic Participation Level*
(See benefit outline flyer)

Silver: \$1,000 *Sponsorship level*
All the benefits of Bronze, plus 1/2 page catalog ad, inclusion of logo on some event materials and ads, additional event tickets, and listed as a Silver level sponsor

Gold: \$1,500 *Sponsorship level*
Lead sponsor level -- All the benefits of Silver, plus a full-page catalog ad, inclusion of logo on most event materials, additional event tickets, banner or signage at the exhibit reception, and listed as a Gold level sponsor

Organizations with 75 or fewer employees may participate jointly and split the participation fee.